

*Apd promo*Note for Rush, Sonya

From: Fawcett, Gina
Date: Mon, Apr 25, 1994 9:29 AM
Subject: FW: Scripto Lighters
To: Rush, Sonya

2042816583

From: Occhiuto, Vincent on Fri, Apr 22, 1994 5:10 PM
Subject: RE: Scripto Lighters
To: Fawcett, Gina

2042816584

Gina,
Scripto informs me their lighters have an "unlimited" shelf life:
there is no loss of butane nor any damage to mechanism.

Vince

From: Fawcett, Gina on Mon, Apr 18, 1994 4:49 PM
Subject: Scripto Lighters
To: Occhiuto, Vincent; Strychack, Vicky

Cambridge has leftover inventory of Scripto lighters from its Summer 1993 price cut mailing, that we will use as a bounceback in two upcoming Cambridge promotionsw (July B3G2F, and August umbrella carton).

What is the guarantee on this lighter? Is it good for the life of the program, or a specified length of time, etc.

Thanks, Gina

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